



## **Royal Windsor Horse Show**

**15<sup>th</sup> to 18<sup>th</sup> May, 2025**

**Media Accreditation**

### ***Update for 2025:***

*\* Content creators: Please note that content creators who are working for riders/commercial clients will be required to pay a fee of £450 + vat per company in order to gain media access. This will give you full access to the Media Centre with its workstations, internet, tea and coffee and support from the Media Centre team.*

## **Terms and Conditions**

### **Journalists and photographers**

- Media accreditation is open to working members of the media only.
- Members of the media should have their own public liability insurance.
- If your application is approved, please keep an eye out for an email from [rwhsaccreditation@hpower.co.uk](mailto:rwhsaccreditation@hpower.co.uk) with further instructions on how to confirm your pass. You will need to upload a headshot for your photo pass prior to the event.
- Please make sure you bring two forms of ID to pick up your pass which will be waiting for you at the Accreditation Cabin at the Show. Please allow enough time to pick up passes on arrival.
- Please send us any press cuttings, web links or PDF cuttings from the show to: Revolution Sport: Annabel Drummond Moray  
[adrummondmoray@revolutionworld.com](mailto:adrummondmoray@revolutionworld.com)
- Photographers must not canvas riders, owners, or the public in order to sell photographs taken at the show.
- Accredited media should be supplying images for editorial purposes only.

- Accreditation allows photographers access to specific points outside of the Castle Arena and all other outer rings
- Accreditation allows writers into the media seats.
- If you are a photographer, you are required to wear a photo vest and a £20 cash deposit is asked for when you arrive at the Media Centre in return for the bib.
- There is a dress code for this event; please do not wear jeans or denim. For those wishing to enter the Castle Arena, a jacket and tie is required for gentlemen, and a dress or smart trousers for women. (Please note access to the Castle Arena is assessed on a case-by-case basis and only possible with the permission of the Media Centre team.)
- No live filming is allowed anywhere on the show ground
- Accreditation passes are non-transferable.
- Hotels and parking can be booked and purchased here:  
<https://rwhs.co.uk/visitor-info/royal-windsor-horse-show-accommodation/>

### **Content creators**

- If your application is successful, you will be asked to pay a fee of £450+ vat per company. You will receive an invoice from Windsor Equestrian Promotions which will need to be paid prior to coming onsite. Deadline Friday 2<sup>nd</sup> May 2025.
- If your application is approved, please keep an eye out for an email from [rwhsaccreditation@hpower.co.uk](mailto:rwhsaccreditation@hpower.co.uk) with further instructions on how to confirm your pass. You will need to upload a headshot for your photo pass prior to the event.
- Please make sure you bring two forms of ID to pick up your pass which will be waiting for you at the Accreditation Cabin at the Show. Please allow enough time to pick up passes on arrival.
- Once you have collected your pass please go to the Media Centre where you will be issued with a content creators press bib – this is for ID purposes and must be always worn while you are onsite. A £20 cash deposit is requested on collection of the bib.
- Content Creators will have access to specific points outside of the Castle Arena and all other outer rings. It will not give you access onto the field of play.

- Content Creators are restricted to publishing 45 seconds of content for social media. The filming and publishing of complete rounds or tests is not permitted unless they have been purchased from our official streaming partner.
- Any footage that is used by the content creator on their own channels should tag the relevant social handles for Royal Windsor Horse Show as detailed below.
- Content creators are not permitted to promote their business or source new customers while attending an event.
- Content creators may only photograph/film those riders listed on their application form. Failure to follow these guidelines will void your application and your accreditation will be removed.
- For filming course walks, you must apply to the Press Officer for access on a per class basis and be endorsed by your client.

Broadcasters should note that Royal Windsor Horse Show has in place a rights agreement with its official streaming partner. News access footage can be provided on request – this is the footage taken by the Show’s production team. If you are planning to request this footage, please make the request in advance, and bring a hard drive.